

# Principles Of Global Supply Chain Management

Managing the Global Supply Chain Managing Global Supply and Risk Global Supply Chain Management Global Supply Chain Management: Leveraging Processes, Measurements, and Tools for Strategic Corporate Advantage Managing Global Supply and Risk The Politics of Global Supply Chains Managing the Global Supply Chain Behind the Rise of Global Supply Chains Workers' Rights and Labor Compliance in Global Supply Chains Global Supply Chain and Operations Management Management Control of Global Supply Chains Global Supply Chain Security The Inflexible Structure of Global Supply Chains The Future of Global Supply Chains Managing the Global Supply Chain Managing Global Supply Chains Excellence in Global Supply Chain Management Principles of Global Supply Chain Management Macroeconomic Foundations of Macroeconomics Managing Global Supply Chain Relationships: Operations, Strategies and Practices TAGE Skjott-Larsen Robert J. Trent Matt Drake G. Tomas M. Hult Robert J. Trent Kate MacDonald Philip B. Schary Daniel Vaughan-Whitehead Jennifer Bair Dmitry Ivanov Nils Horch Andrew R. Thomas Mr. Tamim Bayoumi Erik Lundh Philip B. Schary Ron Basu Stuart Emmett Yui-Yip Lau Alvaro Cencini Flynn, Barbara

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the world today faces global competition the supply chain is a vital part of the globalization process presenting a global view of the scope and complexity of supply chain management this book reflects the rapid change that has taken place within the supply chain and its environment this third edition has been fully updated with recent changes in concepts technology and practice integration and collaboration are keywords in future competition firms must be agile and lean at the same time the book gives an insightful overview of the conceptual foundations of the global supply chain as well as current examples of the best practice of managing supply chains in a global context

this work focuses on three distinct but related topics international purchasing global supply management and global risk management to provide readers with comprehensive coverage of every aspect of global supply management

the business environment in the twenty first century is truly global in scope companies must navigate and manage networks of international suppliers and customers to compete in a global marketplace while this may seem like a daunting task for executives and managers this book will help in more ways than one an efficient and effective supply chain can provide a sustainable competitive advantage that will secure a firm s position in the global market global supply chains are often fraught with complexity and uncertainty that makes them difficult to manage in a way that enables the firm to realize the maximum potential advantage you must understand the importance of supply chain management to your firm s overall performance and competitiveness inside this outstanding contribution to supply chain management you ll learn about the challenges of managing a global supply chain and how cutting edge strategies will help your company cope with these challenges and improve their supply chain performance details include supply chain risk management the total cost of ownership approach to procurement global supplier selection network orchestration transportation and distribution strategies around the world and transportation security measures

leverage your supply chain for maximum profit do you have a global supply chain strategy designed for the long run about 90 percent of global demand is not fully met by local supply and global supply chains will soon account for 25 percent of multinational firms performance meanwhile supply chains need to become 43 percent more global in the next decade just to maintain a firm s competitive edge written by three of today s leading experts on the subject each from michigan state university the uncontested world leader of supply chain management global supply chain management gives you the know how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy global supply chain management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions logistics integrate logistics strategy and tactical activities purchasing manage the transition to purchasing globally operations systematically design direct and control processes market channels effectively connect your supply chain to customers with in depth case studies and data showing how american express ab inbev dell fedex daimler microsoft nestlé nokia and several other prominent companies have applied global supply chain strategy to increase profits and growth global supply chain management helps you take action to drive similar success in your company if you re serious about competing today and in the future you must integrate and leverage strategic supply chain management into your overall corporate strategy global supply chain management provides everything you need to build a strategy designed for the long run praise for global supply chain management this book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success leif johansson chairman of the board of directors of astrazeneca ericsson european round table of industrialists and the international advisory board of the nobel foundation written by a superb team of world leading authors on global supply chain management this book provides a great framework for companies to leverage global supply chain functions and processes measurements and tools to achieve sustained strategic advantage in the global marketplace michael lawton chief financial officer cfo and executive vice president of finance of domino s pizza inc in our company we have come to recognize the strategic importance of building and maintaining a global supply chain this book does an

excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management it is clear that the authors have tremendous experience and they have shared their insights in an innovative and integrative way John Shull vice president and global procurement officer of Steelcase Inc global supply chains are critically important to companies in delivering products and services that satisfy customers Hult, Closs and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end customer value Claes Fornell chairman of the board of directors of CFI Group worldwide and Foresee and founder of the American Customer Satisfaction Index (ACSI)

due to the profound growth in international trade the need to pursue global supply and institute risk management practices has never been greater the globalization of world markets has reconfigured supply networks causing increasing complexities and challenges in sourcing and risk management managing global supply and risk blends three distinct but interrelated topics international purchasing global supply management and global risk management to present the critical differences between companies that pursue international purchasing and those that have evolved toward a more sophisticated global supply management model this book covers every aspect of global supply management and details what it takes to pursue supply management at the international level each chapter is loaded with critical concepts that supply managers must understand and includes company examples cases best practices and strategies that offer prescriptions for success global supply management is a process that proactively integrates and coordinates common items and materials as well as processes designs technologies and suppliers across worldwide purchasing engineering and operating locations it is a process that could very well provide your organization with its next quantum leap in performance managing global supply and risk best practices concepts and strategies is a must read for every C level executive and supply chain leader that wants to gain or maintain a competitive advantage during difficult economic periods

the politics of global supply chains analyses the changing politics of power and distribution within contemporary global supply chains drawing on over 300 interviews with farmers workers activists businesses and government officials in garment and coffee sector supply chains the book shows how the increased involvement of non state actors in supply chain governance is reshaping established patterns of global political power responsibility and accountability these emerging supply chain governance systems are shown to be multi layered and politically contested as transnational governance schemes interact with traditional state governance arrangements in both complementary and conflicting ways the book's analysis of changes to the relationship between state and non state actors within transnational governance processes will be of particular interest to scholars and students of globalisation global governance and regulation the politics of global supply chains also suggests some practical ways by which the effectiveness and accountability of supply chain governance could be strengthened which will interest both scholars and practitioners in fields of global business regulation and corporate social responsibility conclusions are relevant to the business and civil society actors who participate directly in non state governance schemes and to state regulators whose distinctive governance capacities could play a much greater role than at present in supporting transnational non state governance processes

presenting a global view of the scope and complexity of supply chain management this book reflects the rapid change that has taken place within the supply chain and

its environment the successful first edition has been fully updated giving readers an i

global supply chains have become a dominant business model that has generated millions of jobs in developing and emerging economies at the same time we do not know what is behind this rise as well as the effects that purchasing practices between buyers and suppliers have on wages and working conditions this book is the first to address the root causes of poor working conditions within global supply chains themselves in terms of living wages working hours types of work contract and health and safety not only in the garment sector but also in other sectors such as food electronics and furniture from a unique survey among nearly 2 000 suppliers all over the world this volume also presents fresh evidence on purchasing practices and identifies their impact on wages and working conditions it is essential reading for all interested in promoting social sustainability and reveals the modus operandi behind the rise of global supply chains as well as providing evidence on both effects and root causes the book will also help to close the circle by identifying changes in policies and practices that could lead to more decent wages and working conditions along more sustainable global supply chains

this book provides insight into the potential for the market to protect and improve labour standards and working conditions in global apparel supply chains it examines the possibilities and limitations of market approaches to securing social compliance in global manufacturing industries it does so by tracing the historic origins of social labelling both in trade union and consumer constituencies considering industry and consumer perspectives on the benefits and drawbacks of social labelling comparing efforts to develop and implement labelling initiatives in various countries and locating social labelling within contemporary debates and controversies about the implications of globalization for workers worldwide scholars and students of globalisation development corporate social responsibility human geography labour and industrial relations business ethics consumer behaviour and fashion will find its contents of relevance csr practitioners in the clothing and other industries will also find this useful in developing policy with respect to supply chain assurance

this textbook presents global supply chain and operations management from a comprehensive perspective combining value creation networks and interacting processes it focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material information and financial flows in the supply chain each chapter of the book starts with an introductory case study numerous examples from various industries and services help to illustrate the key concepts the book explains how to design operations and supply networks and how to incorporate suppliers and customers as matching supply and demand is a core aspect of tactical planning the book focuses on it before turning to the allocation of resources for fulfilling customer demands providing readers with a working knowledge of global supply chain and operations management this textbook can be used in core special and advanced classes therefore the book targets a broad range of students and professionals involved with supply chain and operations management special focus is directed at bridging theory and practice

within global and rapidly changing environments cooperation and networking offer possibilities for sharing costs and risks as well as keeping up with constantly renewed information from outside the firms boundaries in line with this an effective management control of supply chain processes seems to be relevant to compete against

other supply chains and to get the required information in this context an implementation of a management control institution for inter firm relations like a supply chain management control scmc that provides relevant qualitative and quantitative data to manage supply chains reflects an important issue however a comprehensive approach with regard to the management control of the entire supply chain and how it can be fulfilled has received scant attention in prior research the aim of this thesis is therefore to analyze management control systems in global supply chains by means of a mixed methods design with special regard to functional institutional and instrumental issues in this context qualitative data are combined with theoretical insights to develop an empirical model which is tested by means of a quantitative study following this insights into management control aspects organization of the supply chain management control management control mechanisms and the integration of suppliers are provided

this volume presents new theoretical insights practical strategies and policy initiatives in the rapidly evolving field of global supply chain security as businesses governments and society at large have become increasingly dependent on a global network to provide goods and services protecting global supply chains has become an issue of vital importance for industries nations and regions the supply chain encompasses all the links connecting a manufacturer to end users of its products links may take the form of plants supplier warehouses vendor facilities ports or hubs retail warehouses or facilities and outbound shipping centers links also involve all the ways goods are moved by truck ship airplane or rail car a great deal can go wrong in the supply chain due to company or systemic mismanagement and inefficiency criminal activity employee or technology errors or terrorism to name just a few of the threats then there are government regulation industry or association oversight and security agencies both public and private keeping track globalization stricter security regimes and increasingly sophisticated criminal activity have made cross border cargo movements more complex putting the integrity of end to end supply chains at much greater risk this is why the security of the supply chain has become such an important issue for business people there is too much at stake to let problems proliferate or stagnate it has been estimated for example that thieves now steal 50 billion in goods each year from various points along the supply chain synthesizing the most current research practical application and policy global supply chain security covers a range of emerging topics from risk assessment to technology deployment to continuity planning and will serve as a useful resource for anyone concerned with supply chain security issues including scholars students business executives and policymakers

the rise of global supply chains has had profound effects on individual economies and the global trading system thereby complicating standard macroeconomic analyses for many of the new and challenging questions brought about by this phenomenon such as its impact on the global business cycle and measurements of competitiveness the answer largely depends on one specific aspect of global value chains how easily they can re configure in response to changes in prices we propose a parsimonious generalized specification to test the degree of global supply chain flexibility our estimates show that in the short run the production structure is highly inflexible and that this rigidity has if anything risen over time as supply chains have deepened over time this finding is robust to alternative price measures including those that account for the u s dollar s outsized role in trade through invoicing while in the long run all estimated elasticities rise supply chains remain somewhat inflexible our results have implications for analyses of cross country business cycle dynamics the propagation of sectoral shocks and the measurement of international competitiveness

the global supply chain is a vital part of modern business this book presents a global view of the scope and complexity of supply chain management three parallel elements are identified structure organization and process including activities both inside and outside of the corporation these three elements become a supply network embracing procurement production and distribution within a single system building on concepts of business logistics this new perspective provides a framework and a strategic role for the supply chain in corporate strategy

what are the key factors affecting global supply chains today and how can we manage them starting from the concept that there is no point driving a ferrari in a traffic jam ron basu provides practical tools and techniques of good supply chain management to add value deliver cost reduction and improve customer satisfaction this new edition specifically focuses on seven contemporary challenges that have affected global supply chain management recent disruptions to global supply chains created by covid 19 and the ukraine conflict have resulted in significant geographical shifts in supply and demand high inflation and the cost of living crisis have in turn created problems for finely tuned global supply chains the economic and business environment has also become more demanding due in part to political pressures including nationalism and brexit for example supply chain pressures caused by brexit have resulted in increased red tape other factors have had a gradual and positive effect such as climate change initiatives industry 4 0 and the digital revolution the issues that affect the performance of global supply chains are sometimes interrelated but all of them really matter because businesses have become increasingly global this book addresses these challenges and explores how to deal with them in addition there are new and updated chapters on lean and agile supply chains e business emerging markets sustainability and green issues global supply chains for services and event management retail management and major project management managing global supply chains is a practical and highly readable text with real life examples and excellent coverage it is an ideal companion for post experience business students learning professionals and anyone interested in supply chain management

many of the textbooks available for undergraduate and sub degree students beginning to learn the concepts and practice of global supply chains are either too technical or too theoretical in nature to fill this gap managing global supply chains includes chapters that cover traditional and contemporary topics reverse logistics logistics associations logistics education sustainability in supply chain management operations in global supply chains and financial management globalization advanced technology organizational consolidation the empowered consumer and government policy have contributed to the timeliness of the book the key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry what are supply chain markets what is the supply chain cost structure what are supply chain strategies how do supply chain firms design and implement strategies what are the key roles of logistics service providers logistics education operators and logistics associations how should supply chain operations be managed how is a sustainable and innovative supply chain structure created comparative practical case studies from asia north america and latin america lend weight to the chapters

contrary to common belief macroeconomics is not merely a theory of aggregates and cannot be constructed from individual behaviour both nationally and internationally there are economic laws that are logically independent of economic agents behaviour these are the macroeconomic foundations of macroeconomics presenting cutting edge material alvaro cencini explores these foundations and shows that the introduction of money entails economics being interpreted conceptually not mathematically

his innovative book provides the elements for a new approach by applying the most recent results of monetary analysis to the study of national and international economics it covers recent progress in monetary theory provides the reader with a greater understanding of the subject and will be essential reading for economic students as well as a valuable resource for economists

recent news events related to quality in global supply chains have called attention to the need for more research on supply chains that operate in a global context indeed it would be difficult to find a supply chain that does not cut across national boundaries at some point the presence of global supply chains introduces a number of new management challenges managing global supply chain relationships operations strategies and practices focuses on issues related to relationships among members of global supply chains this comprehensive work addresses three important aspects of global supply chain relationships supply chain integration and collaboration outsourcing and offshoring of production and recent growth in supplier networks

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